



JAY WELKINS PLAZA

WEB & GRAPHIC
DESIGNER / SEO
SPECIALIST

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jayplaza1@gmail.com

Al Rigga, Dubai, United Arab Emirates

Birth Date

July 19 1992

Nationality

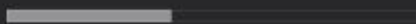
Filipino

SKILLS

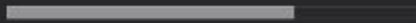
Web Designing



SEO



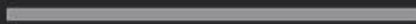
Graphic Design



E-COMMERCE

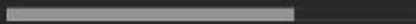


SITE AUDIT

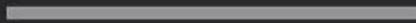


LANGUAGES

English



Tagalog



PROFILE

To share my knowledge and enrich my skills so as to contribute on the company success.

EDUCATION

Information Technology, Cavite State University Philippines

Dubai | 2010 March - 2014 April

EMPLOYMENT HISTORY

Web Master / Graphic Designer, Smart Tips Feasibility Studies and Consultancy

Dubai United Arab Emirates | 2020 November - Present

- Maintaining the appearance of websites by enforcing content standards.
- Designing visual imagery for websites and ensuring that they are in line with branding for clients.
- Optimize copy and landing pages for search engine marketing
- Perform ongoing keyword discovery, expansion and optimization
- Research and implement search engine optimization recommendations.
- Prepare rough drafts and present ideas
- Develop illustrations, logos and other designs using software or by hand
- Use the appropriate colors and layouts for each graphic

Web Designer / SEO Specialist, Aamal Mubtakara Advertising Agency

Dubai | 2018 November - 2020 November

- Coding and modifying websites, from layout to function and according to a client's specifications. Strive to create visually appealing sites that feature user-friendly design and clear navigation.
- Apply website and SEO expertise to many interesting technical problems.
- Apply strong understanding of UX and UA, cross-browser compatibility, general web functions and standards.
- Deep expertise and hands on with Web Applications and programming languages such as HTML, CSS, JavaScript and JQuery
- Deep functional knowledge or hands on design with WordPress and its plug ins plus custom website coding from scratch based on a custom design
- Maintain and troubleshoot the company enterprise web hosting platform

- Optimize all client websites to be responsive and SEO friendly design.

IN-HOUSE Web Designer /IT Specialist, Dispatch Freight Broker L.L.C.

Dubai | 2017 September - 2018 September

- Create and Maintain company website. (WORDPRESS)
- Create Promotional Designs.
- Support user on their day to day IT problems.

Operation Control Center Staff/ATM Technician, G4S Cash Solution, Philippines

Ortigas | 2014 September - 2017 March

- Monitoring all banking transaction such as cash delivery & pick up via armored vehicles (Cash Center to Bank Branches).
- Monitoring and Uploading schedule trips using SKYWALKER ONLINE system.
- Monitoring all armored vehicles using COBRALINK Online System.

SEMINARS & TRAININGS

Tech Tutor 5

2013 September - 2013 September

Tech Tutor 4

2012 September - 2012 September

INTERNSHIPS

IT Staff/Web Developer, Information Manager, Philippines

Makati | 2013 March - 2013

- Creating website per pages using DREAMWEAVER/PHP/SQL/HTML/CSS/ADOBE PHOTOSHOP.
- Hardware and Software Troubleshooting/Computer Assembly/Reformatting

OTHER DETAILS

Portfolio: www.jwpwebsite.ml